

FoodTech building bridges

In Herring the team behind FoodTech 2020 believes that they can continue the growth from the recent exhibitions, as the latest in 2018 set several records, when it comes to visitors and exhibitors. This year builds on top of this.

- Basically the concept is the same, but I think we have succeeded with some exciting adjustments, which give even more opportunities, says John Jensen, Project Manager in MCH and a part of the project team behind IFC. He points at the new DiaLabXpo (Expo for laboratory technology and equipment), closer cooperation with DTU (Technical University of Denmark) to assist the bridgebuilding between students and the industry as a few examples of the innovation.

- FoodTech is a unique meeting place for the whole food sector. It is a place, where professionals learn from each other and a great option for product innovation, but also a possibility to recognize the work of colleagues and competitors. And as a part of Food Tech you have even more advantages, since the many integrated fairs give synergy opportunities, John Jensen says. ●



John Jensen.

FOODTECH

FoodTech takes place the 29 Sept. to the 1. Oct. 2020 and is the most important meeting place for the food industry and its customers in Northern Europe. More than 300 exhibits are offering 9,000 guests the latest food technology with equipment for all industries. In addition to the many exhibitors and stands, FoodTech allows participants to experience more special events:

- FoodTech Award for most innovative product news.
- Tech City - competitions, expert sessions, conferences, exhibitions with the latest technological trends.
- DiaLabXpo - expo for laboratory technology and equipment
- FoodTech Challenge - 50 ambitious students with highly specialized knowledge will compete to develop new business models, ideas and concepts that can successfully be implemented by participating businesses.
- IFC Water Congress - water in the Food Industry (see page 44)

See more at www.uk.foodtech.dk

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International Food Contest (IFC) - the dairy peoples meeting point

International Food Contest is a part of FoodTech. More than 1,200 dairy products will be rated by professionals with grades and public taste samples for each product. Dairy is the core of the exhibition, but it is continuously expanded with new food categories, which also includes plant based food. Products can be submitted for evaluation after registration until the end of August.

IFC also offers a wide range of events with food at its center, as well as attendees can participate in various lectures and short courses.

A wide range of suppliers with special ties to the dairy industry are part of the IFC.

See more at www.foodcontest.dk

INTERNATIONAL
FOOD
CONTEST

Welcome to the future

Join the food industry's meeting place
29 September - 1 October 2020



Join FoodTech 2020 and strengthen your relations

FoodTech gathers the entire food industry in one place and provides a platform for inspiration, knowledge sharing and developing new relations that will set your business up for the future.

Book stand and read more at uk.foodtech.dk

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MCH Messecenter Herning / 29 Sept. - 1 Oct. 2020