

Media Card 2016



Revitalizing Dairy: Customized Products - Green Technology **Processing • Hygiene • Analysis • Ingredients • Packaging • Transportation**

In September 2016, we publish the international magazine "Danish Dairy & Food Industry ... worldwide". The topic of the 2016 edition is "Revitalising Dairy: Customized Products - Green Technology", and we invite all suppliers and other cooperative partners within the dairy industry to contribute with advertisements and articles within this theme.

Danish Dairy & Food Industry 2016 includes editorials with various perspectives on how to contribute with green, sustainable ideas to handle the scenario of more milk for more global consumers - regarding high educational level, milk collection, dairy production, process equipment and automation, new hygiene and analysis concepts, plus natural ingredients and packaging. These issues are vital in order to handle and refine the increasing amounts of milk and dairy products available - and for all social classes - worldwide!

Readership: Leading personnel within the dairy and food industry in more than 120 countries as well as all the Danish embassies and consulates, Government advisers and representations of marketing councils.

Editorial staff: Chief Editor, M. Sc. Anne-Sofi Christiansen and Editor, M.A. Anna Marie Thøgersen.

Technique: Offset 80 lin. raster. Size 270 mm high x 185 mm wide. (PDF ready for print)

Advertisement prices (height x width in mm):

1/1 Page	278 x 188 (to margin incl. cutting)	18.200 DKK
1/1 Page	232 x 158 (inside column)	18.200 DKK
1/2 Page	114 x 158 (inside column)	14.200 DKK
4 Colours	(ad to page price)	3.900 DKK

We would like to offer your company the opportunity to participate with an editorial (approx. 700 words) and an advertisement in this year's edition of Danish Dairy & Food Industry ... worldwide.

Deadline for editorials and advertisements is Friday June 17th 2016

Feel free to contact us for further information!

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The Danish Dairy Managers Association and the Danish Dairy Engineers Association own and publish Danish Dairy & Food Industry ... worldwide. The magazine has been published since 1976 and this issue will be the 25th in succession informing you about the contemporary dairy and food industry.

Danish Dairy & Food Industry is distributed in more than 120 countries in 10.000 copies. Our experience tells us that about 100.000 dairy, food and marketing specialist worldwide study this journal every year.